



# SELF-STORAGE RENTAL PAYMENT REPORTING TO THE CREDIT BUREAUS



## Reporting self-storage payments to Credit Bureaus benefits the consumer and the self-storage industry:

- Helps consumers build credit and increase credit scores
- Makes the self-storage payment as important as other consumer debt payments
- Decreases delinquent payments and improves cash flow
- Negative remarks can last on credit report for up to 7 years

## THE SPERLONGA SOLUTION

Sperlonga offers a proactive solution that can help improve the financial health of homeowner associations, rental property owners, timeshares, and self-storage businesses. As a full service data aggregator, our service reduces delinquencies, improves cash flow, positively impacts credit scores, disincentivizes late payments and equalizes the importance of alternative credit and debt payments.

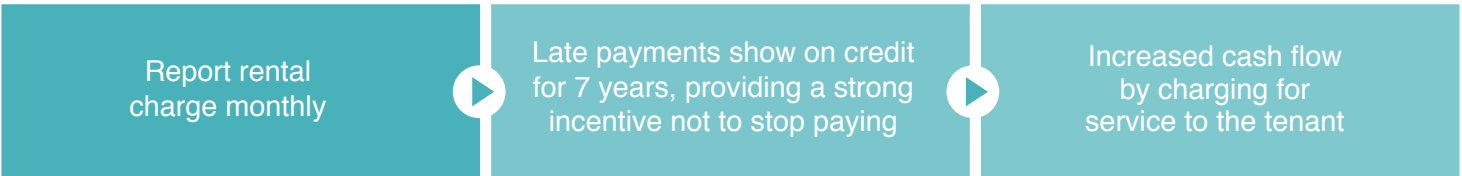
Sperlonga’s mission is to aggregate and build the largest and most dynamic non-traditional assessment payment reporting solution. Our goal is to stay consumer focused and contribute toward rewarding consumers who pay their debt obligations on time with positive impacts to their credit scores and disincentivize consumers from making late payments.

*A streamlined approach to improving cash flow and leveraging the reporting of non-traditional payment data*

### OLD WAY



### INNOVATIVE WAY

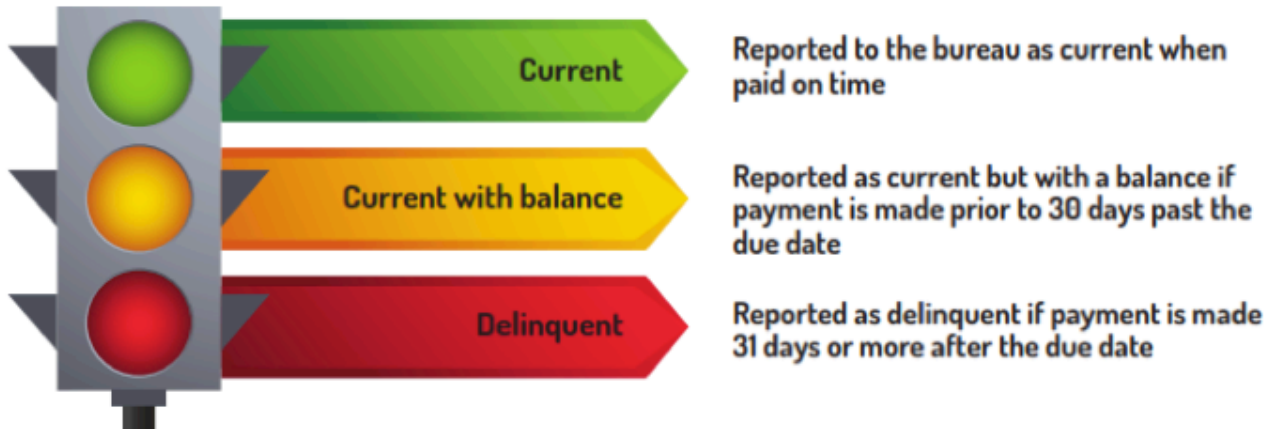


# WHAT DOES A NON-TRADITIONAL CREDIT OR DEBT ACCOUNT LOOK LIKE ON A CREDIT REPORT AND HOW DO PAYMENTS GET REPORTED?

A sample of a how a non-traditional account will appear on a credit report:

Name of Creditor		P.O. Box 18379 Irvine CA 92623-8379   (888) 851-5210					
Account Number	Date Opened	High Credit	Credit Limit	Terms Duration	Terms Frequency		
8*	12/01/2012	\$258			Monthly		
Items As of Date Reported	Balance Amount	Amount Past Due	Date of Last Payment	Actual Payment	Scheduled Payment Amount	Date of 1st Delinquency	Date of Last Activity
10/16/2016	\$0		06/2016				06/2016
Status - Pays As Agreed; Type of Account - Open; Type of Loan - Secured; Whose Account - Joint Account; ADDITIONAL INFORMATION - Fixed Rate;							

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## A WIN-WIN FOR NON-TRADITIONAL CREDITORS AND THEIR CUSTOMERS

### Benefits for self-storage companies:

- Stronger penalty for non-payment of storage fees
- Increase the value of a storage unit project
- Improve cash flow
- Provide catalyst to increased credit scores for tenants

### Benefits for self-storage customers:

- Higher credit scores for those who pay timely
- Build credit faster
- Lower your interest rate for future loans and credit cards with higher FICO scores
- Start getting credit for payments that you have been making for years
- Reduce the likelihood of increases to your payments on non-traditional debt because more consumers pay on time